



## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

### **IMARC GROUP** **Internship Opportunity – 2020 & 2021 Batch**

|                                     |  |
|-------------------------------------|--|
| <b>Company</b>                      | IMARC GROUP  |
| <b>Batch</b>                        | <b>2020 &amp; 2021 Batch</b>   |
| <b>Date of Online Assessment</b>    | <b>Will be informed later</b>  |
| <b>Job Title</b>                    | Business Development and Sales Intern  |
| <b>Eligible Degrees</b>             | Any Graduate or Post Graduate  |
| <b>Eligible Branches</b>            | All  |
| <b>Location</b>                     | Virtual Mode (Work from home)  |
| <b>Roles &amp; Responsibilities</b> | <ol style="list-style-type: none"><li>1. Research and generate lists of potential customers.</li><li>2. Provide input on customer briefs, presentations, and sales literature.</li><li>3. Help develop client relationships and retain existing accounts.</li><li>4. Expanding the company's online presence and developing tools to increase the firm's visibility online.</li><li>5. Identifying new development channels while prospecting potential customers: by phone and email.</li><li>6. Explaining our services and pricing to the prospective clients and turning the leads into successful sales.</li><li>7. Promoting our services in various channels and getting more business for our organisation.</li><li>8. Help the team in conducting competitor analysis.</li><li>9. Assist the team with RFI, RFQ, and RFP.</li></ol> |
| <b>How to Apply?</b>                | All interested and Eligible students need to apply on the link below latest by <b>5:00 PM, 7<sup>th</sup> May 2020</b><br><br><a href="#">CLICK HERE</a>   |

**My Best Wishes are with you!**

**Prof (Dr.) Ajay Rana**

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist  
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

**Senior Vice President – Amity Education Group**  
**Dean – Industry & Academia Alliance**  
**Advisor – Amity Education Group**

